

Operations & Partnerships

22-23 July 2002 ■ Marriott Hotel ■ Brisbane Australia

Smart.Traffic

2002

Featuring presentations from:

Dr Gerd Bahm

VMZ Berlin – Germany

Cr Maureen Hayes

Brisbane City Council

Dr John Cox

Consultant – Melbourne

Prof Phil Charles

University of Queensland – Brisbane

Graham Bodell

Scott Wilson Technologies

– Hong Kong

Dr Chris Bishop

Intellidesign – Brisbane

Des Dent

Tyco Integrated Systems – Sydney

Bob Morris

Leighton Contractors Pty Ltd – Sydney

David Panter

SAAB – ITS – Brisbane

Damien Bitzios

PPK Environment & Infrastructure

– Brisbane

Brendon O'Keefe

Brisbane City Council – Brisbane

Kevin Borrás

Traffic Technology International

– United Kingdom

Ros Trayford

Custom Traffic Pty Ltd – Melbourne

Andrew Garrett

Transport SA – Adelaide

Tony Wilson

National Road Transport Commission

– Melbourne

Andrew Stewart

Publishing Services Australia

– Brisbane

Plus:

One Day Short Course

Management & Operations of Intelligent Transport Systems

Rising congestion threatens our cities despite the recent construction of much new infrastructure. Inevitable funding constraints require transport professionals to efficiently operate our transport systems including finding creative ways to mobilise new resources. Partnerships involving the private sector and with various levels of government is a promising new direction.

An all plenary session conference, with transportation experts from Europe, North America, Asia and Australasia will provide commentary on worldwide trends in transportation operations, partnerships, practical applications of technology and case studies on innovations deployed. This conference will feature keynote speakers from Europe, Asia and North America, providing practical approaches to challenges and solutions in transport and traffic operations through partnerships, with topics such as:

- transport operations trends
- current and future issues and challenges in:
 - traffic management
 - freight logistics
 - public transit
- infrastructure and technology partnerships
- innovation and lessons learned
- “infostructure” and data/information issues
- policy approaches to smart travel

Topics Include:

- Challenges and emerging developments in transport and traffic management
- Solutions: technology
- Solutions: partnerships
- Policy issues & challenges for government
- Developments in travel information services
- Challenges for logistics

Key reasons to attend

Update on the latest international developments in transportation operations

Hear from experts on the latest technologies and services, partnerships, innovative financing and evaluation

Network and discuss current issues and developments with professionals and suppliers of services and technology

Review case study presentations on lessons learned in recent deployments

Sponsored by



Queensland
Government
Queensland Transport



Union Internationale des Transports Publics
International Association of Public Transport
Internationaler Verband Für öffentliches Verkehrswesen



NATIONAL ROAD TRANSPORT COMMISSION

For conference updates see www.transportroundtable.com.au/smart2002

To register call The OzAccom Group on Tel 617 3854 1611

MONDAY 22 JULY 2002

8.30am

Registration and coffee

9.00am

Opening Address

9.15am

Session 1a: Keynote Address: Future Transport 2010

- European trends and challenges
Dr Gerd Bahm, Project Director, VMZ Berlin - Germany

10:00am

morning break

11:00am

Session 2 – Challenges and Emerging Developments in Transport Management

- Emerging challenges for Australia
Dr John Cox, Consultant – Melbourne
- Congestion in Australia's cities in 2010
Speaker to be advised
- Emerging developments in transport management
Prof Phil Charles, Director, Centre for Transport Strategy, The University of Queensland – Brisbane

12:00pm

lunch

1:00pm

Session 3: Solutions: Technology

- Database management systems for transport operations and highway maintenance
Graham Bodell, Managing Director, Scott Wilson Technologies Ltd – Hong Kong
- Mobile data transfer - realising the potential
Dr Chris Bishop, Managing Director, Intellidesign – Brisbane
- Design issues relating to the effectiveness of smart systems for public transport
Des Dent, Manager, Traffic & Transport, Tyco Integrated Systems – Sydney

2:30pm

Session 1b: Keynote Address: Future Transport 2010

- Trends & challenges from a local perspective
Councillor Maureen Hayes, Chair, Transport & Major Projects, Brisbane City Council

3:00pm

afternoon break

3:30pm

Session 4: Solutions: Partnerships

- Will cash be king?
Bob Morris, General Manager Land Transport, Leighton Contractors Pty Ltd – Sydney
- Case Study: Berlin Traffic Management Centre
Dr Gerd Bahm, Project Director, VMZ Berlin – Germany
- Alliance contracting in ITS
David Panter, SAAB – ITS – Brisbane

5:15pm

Closing comments from chair

5:30pm

Drinks Reception

7:00pm

Conference Dinner

TUESDAY 23 JULY 2002

8:30am

Session 5: Policy Issues and Challenges for Government

- Manage congestion or remove it: a comparison of alternative approaches
Damien Bitzios, Principal Traffic Eng & Transport Planner, PPK Environment & Infrastructure – Brisbane
- Local government funding perspective
Brendon O'Keefe, Principal, Travel Demand Management, Brisbane City Council
- **Speaker to be advised**

10:00am

morning break

10:30am

Session 6: Developments in Travel Information Services

- World-wide wireless network value added services overview
Kevin Borrás, Editor, Traffic Technology International – United Kingdom
- Traffic information delivered into mobile networks
Ros Trayford, Director, Custom Traffic Pty Ltd – Melbourne
- Adelaide real time information system
Andrew Garrett, Program Manager ITS, Transport SA – Adelaide

12:00pm

lunch

1:00pm

Session 7: Challenges for Logistics

- Performance-based freight standards
Tony Wilson, Chief Executive, National Road Transport Commission – Melbourne
- Port clearance information service
Andrew Stewart, Managing Director, Publishing Services Australia – Brisbane

3:00pm

afternoon break

3:30pm

Session 8: Panel Discussion

Expert Panel

4:45pm

Conference close

*** Please note program subject to change**

www.transportroundtable.com.au/smart2002

ADDITIONAL INFORMATION**Venue**

The Brisbane Marriott Hotel is truly an international standard five star hotel. Conveniently located only two minutes walk from the heart of Brisbane, the Marriott boasts state of the art conference facilities, including a fully serviced business centre.

515 Queen Street, Brisbane QLD 4000
 Tele: +61 (0) 7 3303 8000 Fax: +61 (0) 7 3303 8088

Conference Managers

OzAccom Conference Services
 Tele: +61 (0) 7 3854 1611 Fax: +61 (0) 7 3854 1507
 PO Box 164 FORTITUDE VALLEY QLD 4006
 Email: tra@ozaccom.com.au

Sponsorship and Showcase opportunities

Would you like to reach the Who's Who of busways in Australia and New Zealand? Sponsorship & Trade opportunities are available – please contact:

David Hughes
 OzAccom Conference Services
 Tele: +61 (0) 7 3854 1611 Email: david@ozaccom.com.au

Host Organisation

Transport Roundtable Australasia Pty Ltd the presenter of this conference was established to promote research and exchange of knowledge in the specialised areas of transport strategy, management and operations.

The principals are Phil Sayeg and Professor Phil Charles, both based in Brisbane, Australia.

ABN 94 093 380 217
 PO Box 3224, South Brisbane QLD 4101
 Telephone: +61 (0) 7 3844 5266 Facsimile: +61 (0) 7 3844 5501
 www.transportroundtable.com.au

"Understanding tomorrow's transport challenges"

Conferences, courses and information for transport professionals

Accommodation

The OzAccom Group has negotiated the following special conference room rates:

Brisbane Marriott Hotel	
Single/Twin/Double:	\$185.00 AUD per room per night
Medina Serviced Apartments	
Studio:	\$125.00 AUD per studio per night
One bedroom apartment:	\$145.00 AUD per apartment per night
Two bedroom apartment:	\$232.00 AUD per apartment per night

Air Travel

We are pleased to announce that Qantas has been appointed the Official Domestic Airline for the Smart Urban Transport Conference. For all domestic bookings within Australia, please contact Ozwings. Airfare discounts of up to 40% off have been negotiated for delegates and partners. We suggest you contact Ozwings (details below) to obtain these, or any other promotional fare which may be applicable. Please quote the Smart Traffic Conference when making your reservation.

For all Registration, accommodation and domestic air travel enquiries, please telephone:

Australian National Toll Free: 1800 814 611
 Brisbane Metropolitan Area: 07 3854 1611

Social Program

Enjoy a leisurely drink at the Welcome Reception to be held at 5.30pm on Monday 22nd July, at the conclusion of the day's technical program. The reception is inclusive for full time registrants. The Conference Dinner will also be held on Monday 22th July commencing at 7.00pm. Enjoy a relaxing evening with fellow delegates at the Official Conference Dinner in the Marriott Hotel Grand Ballroom. Entertainment will be provided by ex stand up comedian (now TTI editor) Kevin Borrás. Tickets must be purchased separately for the dinner.

Conference Registration

Early Bird Registration	\$1199.00 AUD (prior to 23 June 2002)
Full Registration	\$1309.00 AUD (after 23 June 2002)
Student Registration	\$220.00 AUD

Please note that special rates apply for Group Bookings and Conference Partners (Staff/Members of Sponsors and Endorsers). Registration includes attendance at all sessions, the Welcome Reception, lunches, morning and afternoon teas, conference satchel and a hard copy of the conference proceedings. As a special offer, registration also includes one years subscription to the Smart Urban Transport magazine. Registration does not include the Official Conference Dinner or the one day Post Conference Short Course.

Pre-Conference Short Course - Wednesday 24 July 2002**Management & Operations of ITS****Course Description:**

This course introduces the subject of intelligent transportation systems (ITS) management and operations to transport professionals. The course provides guidelines on best practices that can be used to assess management and operations needs and practices. Participants are helped to understand the terminology, applications and issues in ITS management and operations so they can effectively manage their own ITS operations and also contract provision, including risk management of potential issues.

Course outcomes:

At the end of the course, participants will:

- Understand the key roles in managing and operating intelligent transportation systems (ITS)
- Understand performance requirements needed to manage and operate systems
- Discuss the issues surrounding management of software design and implementation
- Understand the problems with ITS procurement and critical success factors
- Discuss the importance of developing and maintaining operational plans, manuals and documentation
- Be aware of technical and institutional challenges in successful ITS deployment
- List steps needed to implement strong management and operations plans
- Know where to turn for more information.

Course Leader

Professor Phil Charles, Centre for Transport Strategy The University of Queensland – Brisbane

Course outline:**Session 1. Introduction**

Objectives of course; define management and operations

Session 2. System Management Practices

Impacts of ITS management & operations; key objectives; resource sharing, joint operations, integration and coordination.

Session 3. Planning and Design

Planning, design and funding, mainstreaming planning; strategic ITS plans; innovative funding sources; options for design.

Session 4. Computer Systems

Software systems practices; documentation standards; acceptance testing; security; long term technology strategy; disaster recovery; in-house or contracted services.

Session 5. Procurement and Installation

Procurement considerations; options; types of contracts; approaches; shared resources; issues and challenges; installation planning; acceptance testing; phasing installation; documentation.

Session 6. Staffing and Training

Staffing requirements and needs; experience levels; succession planning; typical staffing positions; classifications; contract staffing; training strategy and program.

Session 7. Operational Issues

Implementation and operations plans, manuals and documentation; policies and procedures; incident management; response planning

Session 8. Course Summary & Review**Conference Proceedings**

Copies of the conference proceedings are also available on CD-ROM and can be ordered prior to the conference. Conference proceedings provide a useful reference for transport professionals, researchers and students.

Delegate Discount: \$195.00 Full Cost: \$245.00

All prices are in Australian dollars and include GST where applicable.

(free postage and handling within Australia; \$25.00 for international deliveries)

The Smart Urban Transport proceedings on CD Rom, including an electronic copy of all papers and available presentations and other resources will be produced and delivered after the conference.

Cancellations and Refund Policy

Cancellations for registration and accommodation will only be accepted in writing. Cancellations made prior to 23 June 2002 will be eligible for a refund less an administrative charge of \$150.00. No refunds will be made after this date. Registrations may be transferred to another name, subject to advising the conference secretariat in writing.

Disclaimer

The information in this brochure is correct at the time of printing. Transport Roundtable Australasia Pty Ltd reserves the right to change without notice any aspect of the program.

PAYMENT

Cheques and bank drafts must be drawn on an Australian bank in Australian dollars, and made payable to Transport Roundtable Australasia, registration forms may only be sent by facsimile if payment is by credit card. Registration and accommodation bookings will not be processed without payment.

Please complete a separate form for each registration. Keep a copy for your records. Please use block letters.

Section A: Contact Details

Last Name _____ Title (Mr/Mrs/Ms/Dr) _____ First Name _____
 Organisation _____ Job Title _____
 Postal Address _____ City _____ State _____ Post Code _____
 Country _____ Phone _____ Fax _____ Email _____
 Preferred name for name badge if different from above _____

Section B: Conference Registration Fees

Registration fee includes welcome cocktail reception, attendance at all sessions over two days, conference proceedings, morning and afternoon tea, lunches, conference satchel and a one year subscription to the Smart Urban Transport magazine.

Please select one type only

	Before 23 Jun 02	After 23 Jun 02
Full time delegate	<input type="checkbox"/> \$1,199	<input type="checkbox"/> \$1,309
Conference Partners/staff	<input type="checkbox"/> \$1,089	<input type="checkbox"/> \$1,199
Group Registration (5 or more)	<input type="checkbox"/> \$1,089	<input type="checkbox"/> \$1,199
Full-time Student	<input type="checkbox"/> \$220	<input type="checkbox"/> \$220

For groups of 10 or more please call for special rates.

Sub Total \$ _____

(Note: forms and payments for group must be submitted at the same time, otherwise normal rates apply) All prices are per person in Australian dollars and include 10% GST where applicable. A GST invoice will be included in your letter of registration confirmation

Section C: Special Requirements

Please advise any special dietary, medical or other requirements such as wheel chair access or call OzAccom and advise requirements.

Section D: Optional Activities

As indicated in the program the Pre-Conference Short Course and Conference Dinner are not included in the registration fee. Please indicate the number of tickets/ places required.

	No of Tickets	Cost	Total
<input type="checkbox"/> Conference Dinner	_____	\$80	\$ _____
<input type="checkbox"/> Post-Conference Short Course	_____	\$650	\$ _____
		Sub-total	\$ _____

Section E: Additional Tickets

The following function is included in your registration fee – if you wish to purchase additional tickets for partners or guests please indicate below.

	No of Tickets	Cost	Total
<input type="checkbox"/> Welcome Reception	_____	\$30	\$ _____
		Sub-total	\$ _____

Section F: Conference Proceedings on CD ROM

A hard copy of the proceedings is included in your registration fee. Please complete the following section if you would like to order the CD ROM of the proceedings:

	No of Copies	Cost
<input type="checkbox"/> Delegate Discount	_____	\$195
<input type="checkbox"/> Full Cost	_____	\$245

(Free Postage and Handling within Australia: \$25 for international deliveries)

Sub-total \$ _____

Section G: Accommodation Reservations

Please note: Though every effort is made to secure your accommodation preference, should the Hotel have a full-house situation, your second preference will automatically be selected. A confirmed reservation is defined when credit card details or prepayment of one night's accommodation by cheque has been supplied. Accommodation Tax Invoices will be issued by your chosen hotel upon check out.

Mariott Hotel	\$185.00 per Room per night	Single/Twin/Double
Medina Executive Apartments	\$125 Studio per night	
	\$145 One Bedroom Apartment	
	\$232 Two Bedroom Apartment	

I will be accompanied by or have arranged to share with _____

Arrival Date: _____ Estimated time of arrival: _____

Departure Date: _____ Estimated time of departure: _____

Please note any special requirements (eg. cots, smoking): _____

Section H: Air Travel Request

Please fill in the below details and our consultants will contact you to finalise details and arrange payment. All discount fares are subject to seat availability at time of booking. All information and rates quoted are correct at time of distribution.

Departure Date: _____ Airport: _____ Preferred Time: _____

Return Date: _____ Airport: _____ Preferred Time: _____

Class of Travel (Please indicate): Economy Class – Group Fare – Non Conditional
 Economy Class – Advanced Purchase Fare – Minimum Saturday Night Stay and Conditions Apply.
 Business Class – up to 10% off

Section H: Payment

Section B: Registration Fees	\$ _____
Section D: Optional Activities	\$ _____
Section E: Additional Tickets	\$ _____
Section F: Proceedings on CD ROM	\$ _____
Section G: Accommodation (if paying by cheque)	\$ _____
Total	\$ _____

Cheque/ Money Order

Please make cheques/ money orders payable to Transport Roundtable Australasia Pty Ltd and return to the address below. Payment by cheques or draft must be made out in Australian currency and drawn on an Australian Bank and Branch.

Credit Card

Please debit my credit card for the total amount owing on this form. Fax completed registration form with credit card details to OzAccom on +61(0)7 3854 1507.

Bankcard Mastercard Visa Amex Diners Club

Card holder's Name _____

Credit Card No _____

Expiry Date _____ Signature (Required) _____

Please note that debits to your credit card will appear as OzAccom on your statement. To secure and confirm your accommodation, credit card details are required as a guarantee. These details will be passed on to the hotel and it is at the hotel's discretion as to whether a deposit will be charged prior to arrival. Note: No monies will be debited from your credit card by The OzAccom Group for accommodation. An imprint will be required upon check in and your full account is to be settled with the hotel on departure.

Please return your completed registration form to:

Smart.Traffic 2002, C/o Ozaccom Conference Services

PO Box 164, Fortitude Valley Qld 4006 Australia

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